



## Cultural Gap Analysis® Value Proposition

The Cultural Gap Analysis (CGA) serves as a roadmap on your company's journey to greatness. A unique evaluation tool, the CGA uses safety integration as a baseline to provide an in-depth analysis of your company's culture.

### How the Cultural Gap Analysis Brings Value to Your Organization

- Reveals the quality, effectiveness and consistency of all levels of leadership
- Provides management with unfiltered feedback directly from workers in the field
- Allows honest responses from employees about the effectiveness of programs and practices
- Specifies areas on which to focus limited resources for maximum results
- Establishes benchmarks that measure cross-discipline and cross-divisional improvements
- Institutes a simple vehicle for communication across all levels
- Includes data collection, analysis and presentation by experienced construction professionals

With strong implementation of our recommendations, contractors have reported the following:

- Lost workday incident rate decreases of 55%
- MOD rate decreases of over 30%
- OSHA incident rate decreases of 40%

The CGA begins with a confidential, customizable survey asking 36 brief Yes or No questions. Using proprietary correlation formulas, CM-Services analyzes the data to identify positive feedback and prioritize recommendations that will maximize improvement and, ultimately, profitability.

### Testimonial

**“I think this is the most valuable ... program I have ever seen implemented. Senior management was very impressed. It energized every project and gave us focus to move forward.”**

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